

**Nordcode seminar the 29<sup>th</sup> and 30<sup>th</sup> of April, 2004.**

**Program:**

**Thursday April 29th at DTU, Building 358, room 061**

10.00	Per Boelskifte: <i>Welcome</i>
10.05	Torben Lenau: <i>DTU and the Design-ing group</i>
10.15	Per Boelskifte: <i>The Design-ing education</i>
10.25	Toni-Matti Karjalainen and Anders Warell: <i>Nordcode and the previous seminars</i>
10.45	Susann Vihma (UIAH, FI): <i>Various Foundations for Design Semantics</i> Kamille Friis (e-types, DK): <i>Design Practice as a Strategic Tool</i> Ulrik Lie (Dep. of Product Design NTNU, N): <i>Theoretical issues in evaluation and assessment of product use and appreciation during product design and development</i>
12.00	Lunch
13.00	Keynote: Paul Hekkert (TU Delft, NL): <i>Design for experience</i>
13.45	Break
14.00	Josiena Gotzsch (GEM, F): <i>Developing a classification of product expressions</i> Torben Lenau (DTU, DK) and Per Boelskifte (DTU, DK): <i>Communication of semantic product properties</i> Marianne Guldbrandsen (Cranfield, UK): <i>Embedding Non-Quantifiable Product Qualities in Products and Product Development</i>
15.00	Break
15.20	Jesper Clement (Copenhagen Business School, DK): <i>Communication and aesthetics as part of packaging design</i> Toni-Matti Karjalainen (UIAH & HUT, FI): <i>Semantic mapping of the design process – an initial frame</i> Kjersti Kjøl Øverbø (Dep. og Product Design, NTNU, N): <i>Exploring and expanding communication by specification: packaging design in a value chain perspective</i>
16.20	Break
16.40	Anna Valtonen (UIAH, FI): <i>Specialisation in the profession of industrial design in Finland</i> Peter Schachinger (Chalmers, S): <i>Form synthesis: interactive functions and Aesthetic organs in the function-means tree</i> Hans Bjelland (Dep. og Product Design NTNU, N): <i>Multimodal, perceptually rich qualities of products and interfaces</i>
17.40	Discussions
20.00	Dinner planned at Riz-Raz at down town Copenhagen (very good eating place with reasonable prices).

## Friday April 30<sup>th</sup> at DTU, Building 358, room 061

9.00	Stine Brahm Lauritsen (London, UK): <i>Forecast of future concepts</i>
9.45	Outi Turpeinen (UIAH, FI): <i>Visualising the object within its surroundings</i> Claus Thorp Hansen and Mogens Myrup Andreassen: <i>A proposal for an enhanced design concept understanding</i>
10.25	Break
10.45	Hanne Lindegaard (DTU, DK): <i>Actor-network theory</i> Tore Kristensen (Copenhagen Business School, DK): <i>The consumer as a designer</i> Ben Mathews (Mads Clausen Institute, DK): <i>Collaboration between designers and other stakeholders</i>
11.45	Lunch
13.00	Birgitte Gert Jensen (Aarhus School of Architecture, DK): <i>The role of the artefact in participatory design research</i> Lauri Repokari & Juha Ainoa: <i>Semantics in Mobile Phones Design - Laboratory Studies as a Tool of Collecting Information About Semantic Requirements</i> Per Kristav (Design Science LTH Lund, S): <i>Recreative living research</i>
14.00	Break
14.20	Mikko Laakso (HUT, FI): <i>Designing and evaluating seamless and transparent middleware</i> Arild Berg (Akershus University College, N): <i>Communication in ceramic tiles</i>
15.00	Round up & Future Nordcode discussions
16.00	Closing the seminar