

Nordcode workshop "Design communication experiments" d. 28. april 2004

The purpose of the workshop is to investigate the possibilities for verbal communication of design expressions (sensory and perceived). Using the semantic attribute research project at DTU as a starting point, the participants will work with the topic at the exhibition "The Industrial Icons: Design Denmark" at Kunstindustrimuseet (The Danish Museum of Decorative Art).

Plan for the workshop:

10.00	Coffee + welcome and introduction to workshop, place IPL, DTU b. 424 room 213
10.15	Exercise 1 (product associations), b. 424 data room 221
11.00	Exercise 2 (characterise selected products), b. 424 data room 221
11.30	Discussion, room 213
12.00	Lunch room 213
12.30	Introduction to the afternoon, room 213
12.45	Minibus to the Kunstindustrimuseet, Bredgade 68, Copenhagen
13.15	See the exhibition "The Industrial Icons: Design Denmark"
13.45	Exercise 3 at the Museum
14.00	Exercise 4 at the Museum
14.15	Presentation of the results
15.00	Coffee + discussion, The exhibition curator Lars Dybdahl will participate here.
16.00	The museum closes. Walk at "Kastellet"
17.30	Get together + dinner at Per Boelskifte, Bornholmegade